

Website Development

Duration: 6-8 Weeks | Level: Beginner - Intermediate



Course Overview

Learn to design and build professional, SEO-friendly websites using Figma and WordPress for businesses and e-commerce.

Curriculum Modules

1. **Figma for Web Design** - Wireframing, UI/UX basics, design systems, and prototyping.
2. **WordPress Fundamentals** - Installation, themes, plugins, and page builders (Elementor).
3. **Website Structure & Pages** - Home, About, Services, Contact, and landing pages.
4. **E-commerce with WooCommerce** - Product setup, payment gateways, and shipping configuration.
5. **SEO-Friendly Website Setup** - Speed optimization, on-page SEO basics, and mobile responsiveness.
6. **Hosting & Domain Management** - Domain registration, hosting setup, and SSL certificates.
7. **Final Project** - Build a complete business or e-commerce website from scratch.

Tools & Platforms Covered

Figma, WordPress, Elementor, WooCommerce

Learning Outcome

Students can independently design, build, and launch professional websites for clients or their own business.

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