



Advanced Digital Marketing with Artificial Intelligence

"Your skills decide your future."





About the Program



This Advanced Digital Marketing with AI program is designed to help you build real-world skills and become job-ready.

6 Months Practical Training

Real Client Projects

Internship Included

Why Digital Marketing

High Demand Career 21st Century

Work from Anywhere Opportunity

Freelancing & Business Scope

Carrer Opportunity

Digital Marketing Executive

Ads Expert (Performance Marketer)

Freelancer / Agency Owner



Why Choose SDMI

“*Build skills
that create
real income.*”

At SDMI, we focus on practical learning, not just theory. Our training is designed to help you gain real-world experience through live projects, industry tools, and hands-on execution.

We guide you step-by-step – from learning digital marketing to applying it and finally earning through jobs, freelancing, or your own business.

100% Practical Training

Real Client Project Experience

Internship Included

AI Tools & Latest Strategies

Personal Mentorship

Freelancing & Job Support

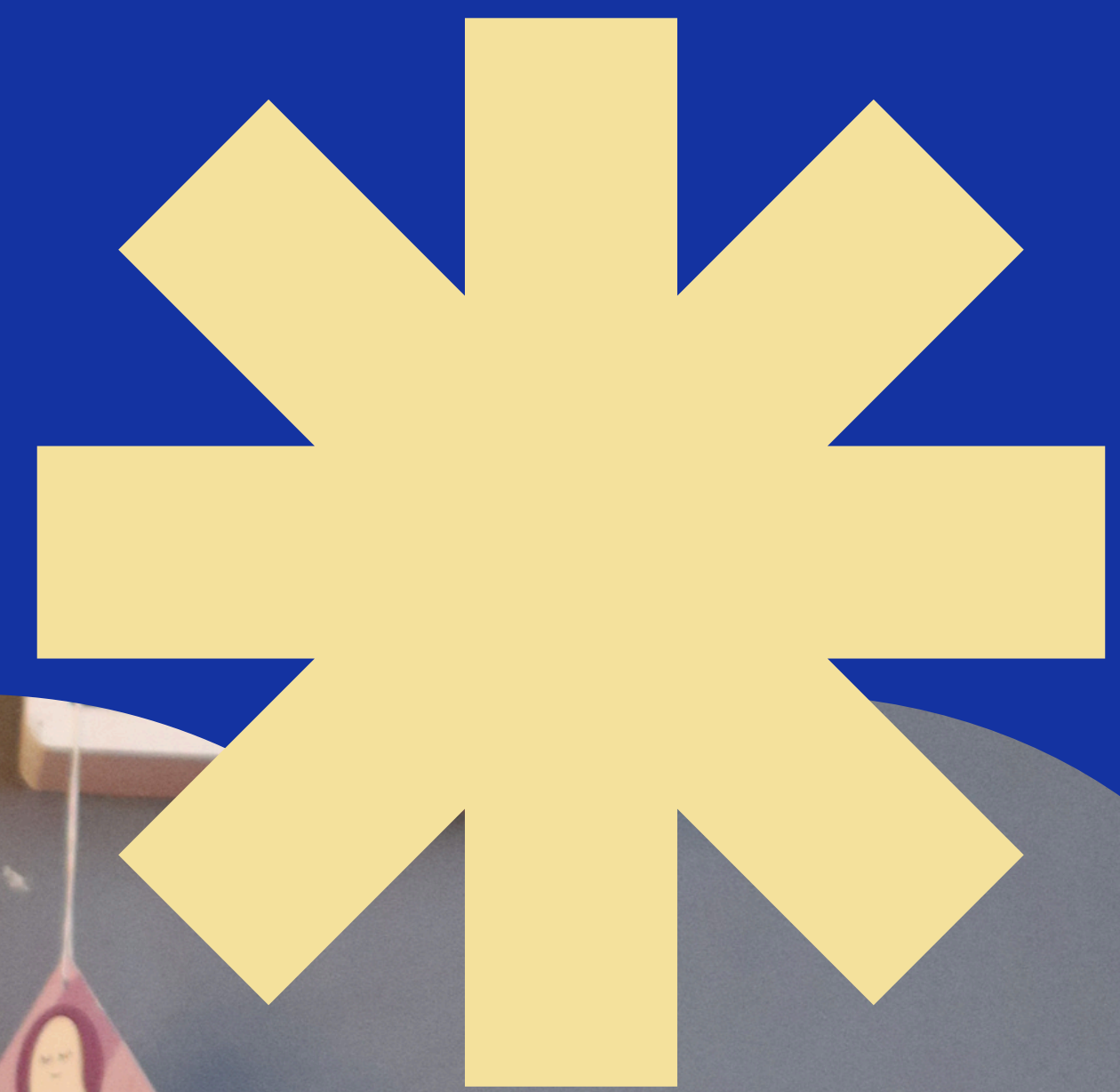


Practical · Results-Driven



Our Founder

*This is
Where our
Journey.*



SDMI was started with a simple vision — to help students build real skills and create career opportunities in the digital world.

Ceo & Founder



Brand Story

Course Curriculum

6 Months Step-by-Step Learning Program



* Digital Marketing Foundation

Learn the fundamentals of digital marketing, including audience targeting, marketing funnel, and core concepts.

* Website Development

Build professional websites using WordPress, create landing pages, and understand website structure.

* SEO & Content

Master keyword research, improve Google rankings, and create effective content strategies.

* Social Media & Design

Grow social media presence with content strategies, Canva designing, and basic video editing skills.



Tools & Skills You Will Learn

* Digital Marketing Tools

Learn tools like Google Ads, Analytics, and SEO platforms to manage and optimize campaigns.

* Creative & Design Tools

Use Canva and video editing tools to create engaging and high-quality content.

* AI Tools & Automation

Work with AI tools to create content, automate tasks, and improve productivity.

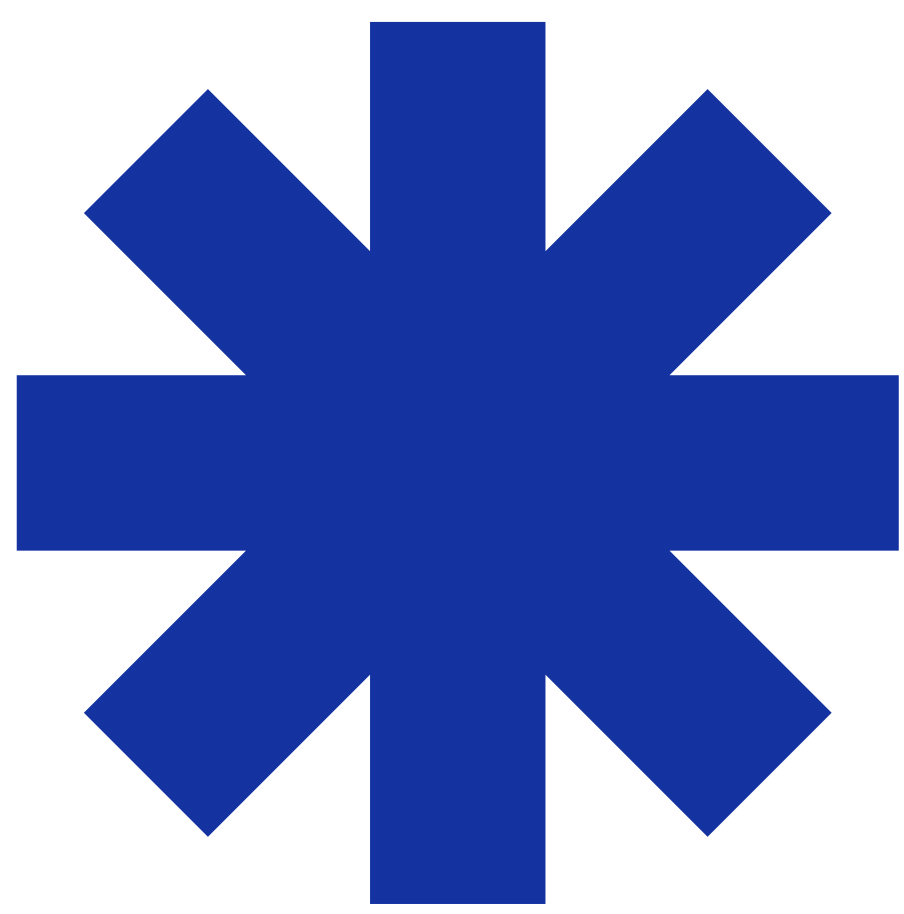
* Analytics & Strategy Skills

Understand data, track performance, and optimize campaigns for better results.



Who We Are

Who We Are



We are a digital marketing institute focused on building real skills through practical learning and industry-based training.

Our mission is to help students grow, gain experience, and create strong career opportunities in the digital world.



01. Learn with Practical Training & Real Projects

02. Step-by-Step Guidance from Basics to Advanced

03. Build Skills & Start Earning Opportunities



Your Learning Journey
Starts Here

Our Program



A complete step-by-step digital marketing program designed to build skills, gain experience, and create real earning opportunities.



Our Program Structure

COURSE STRUCTURE

Complete 6 Months Digital Marketing Program

First 3 Months — Foundation & Skills

Digital Marketing Basics

Learn marketing fundamentals, audience targeting, and funnel concepts.

1st Months

Website Development

Build websites using WordPress and create landing pages.

2nd Months

SEO & Content Marketing

Understand keywords, ranking, and content strategies.

3rd Months

Next 3 Months — Growth & Earning

Social Media & Design

Create content, grow pages, and design creatives.

4th Months

Paid Advertising

Run Google Ads and Meta Ads campaigns.

5th Months

Freelancing & Career

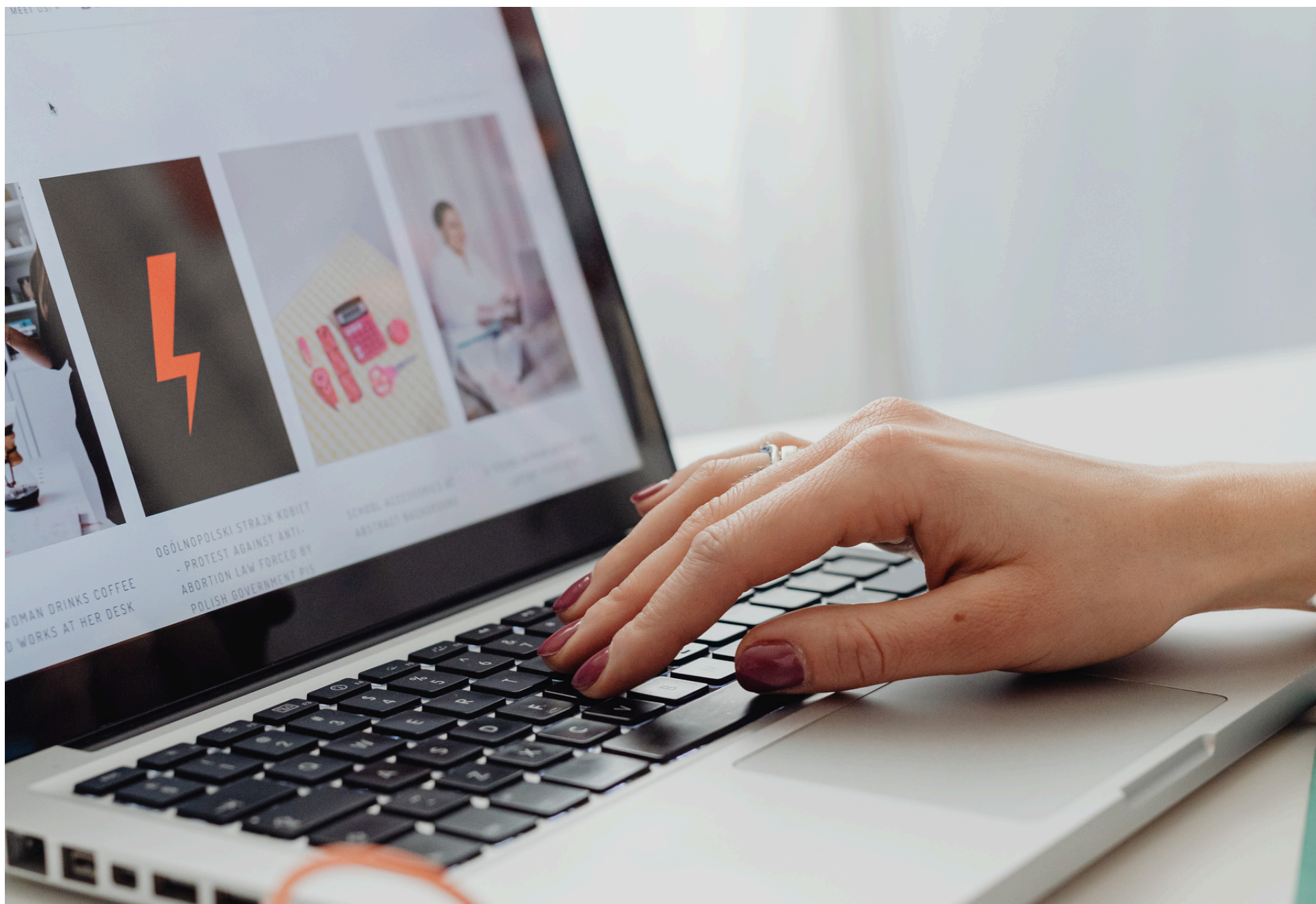
Learn client handling, portfolio building, and earning methods.

6th Months



Learning Process

Learning Path



Digital Marketing Basics

Learn audience targeting, funnels, and core marketing concepts

2 Months

SEO & Content

Learn keywords, content strategy, and ranking techniques

2 Months



Social Media & Ads

Grow social media and run effective ad campaigns

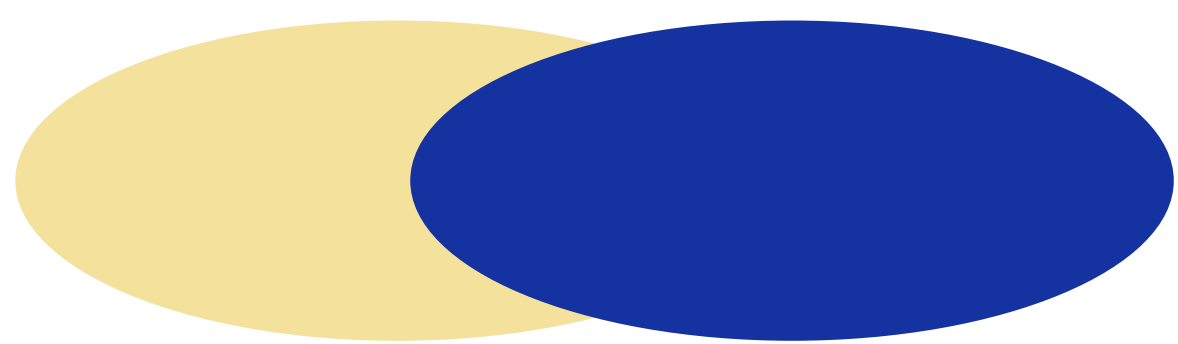
2 Months



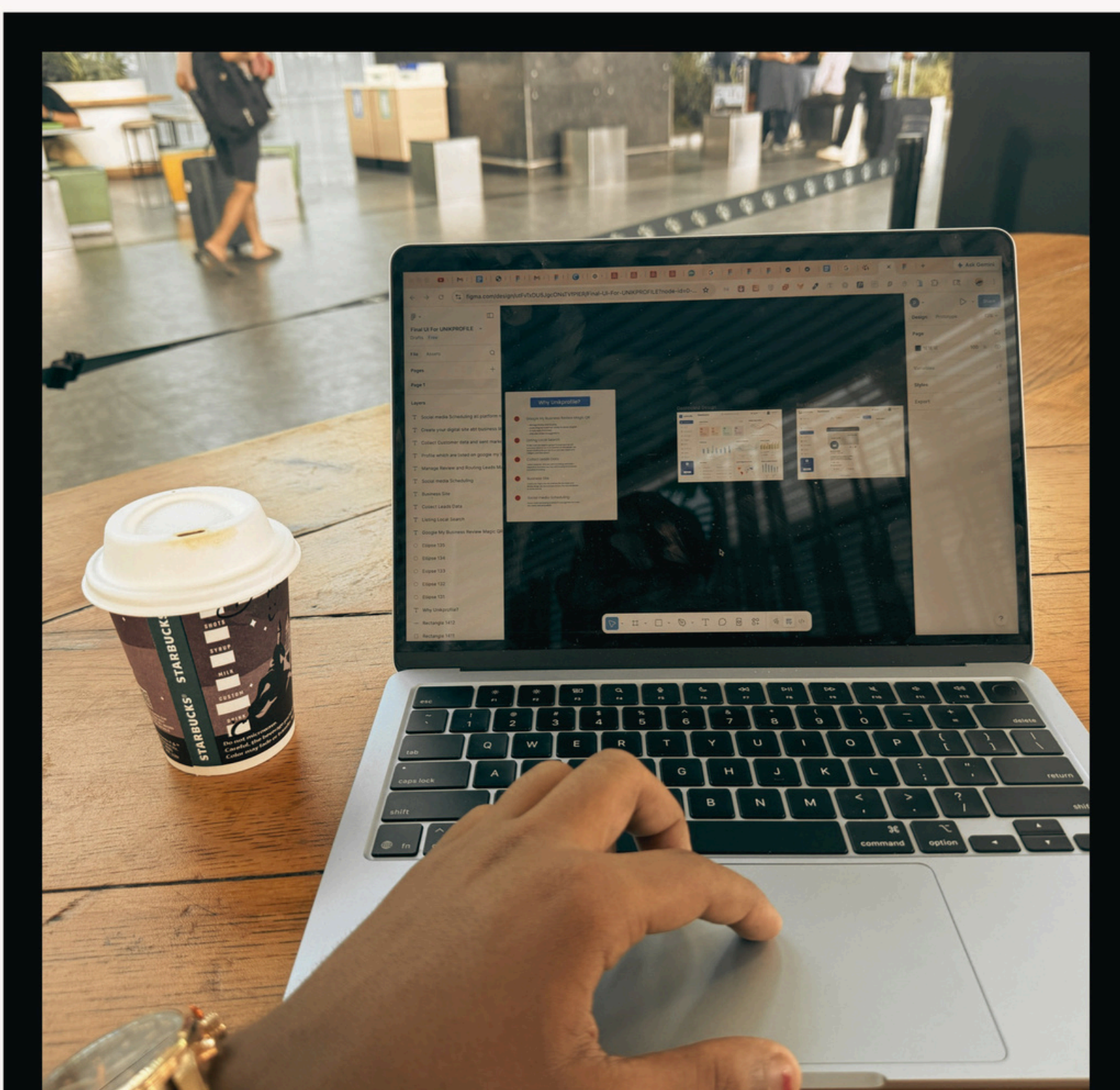


Internship Program

Hands-on Training



A practical internship designed to help you gain real-world experience by working on live projects, campaigns, and client-based tasks.



What You Will Work On

- * Live client projects and campaigns
- * Social media management & content
- * SEO and website optimization tasks
- * Running and analyzing ad campaigns

What You Will Gain

- * Real work experience & confidence
- * Strong portfolio for jobs/freelancing
- * Practical skills beyond theory
- * Better career and earning opportunities



Career Growth

Real Experience



Get hands-on experience by working on live projects, client tasks, and real campaigns. Build your portfolio and gain the confidence needed to start freelancing or secure a job.



Career Opportunities

Career Path

DIGITAL MARKETING ROLES

Digital Marketing Executive

Start your career by managing social media, campaigns, and marketing strategies

- ✔ Social Media Handling
- ✔ Campaign Management

★ Job Ready



Freelancer / Ads Specialist

Work with clients, run ad campaigns, and generate income through freelancing

- ✔ Client Projects
- ✔ Paid Ads Management

★ High Income





SKINCARE PRODUCT

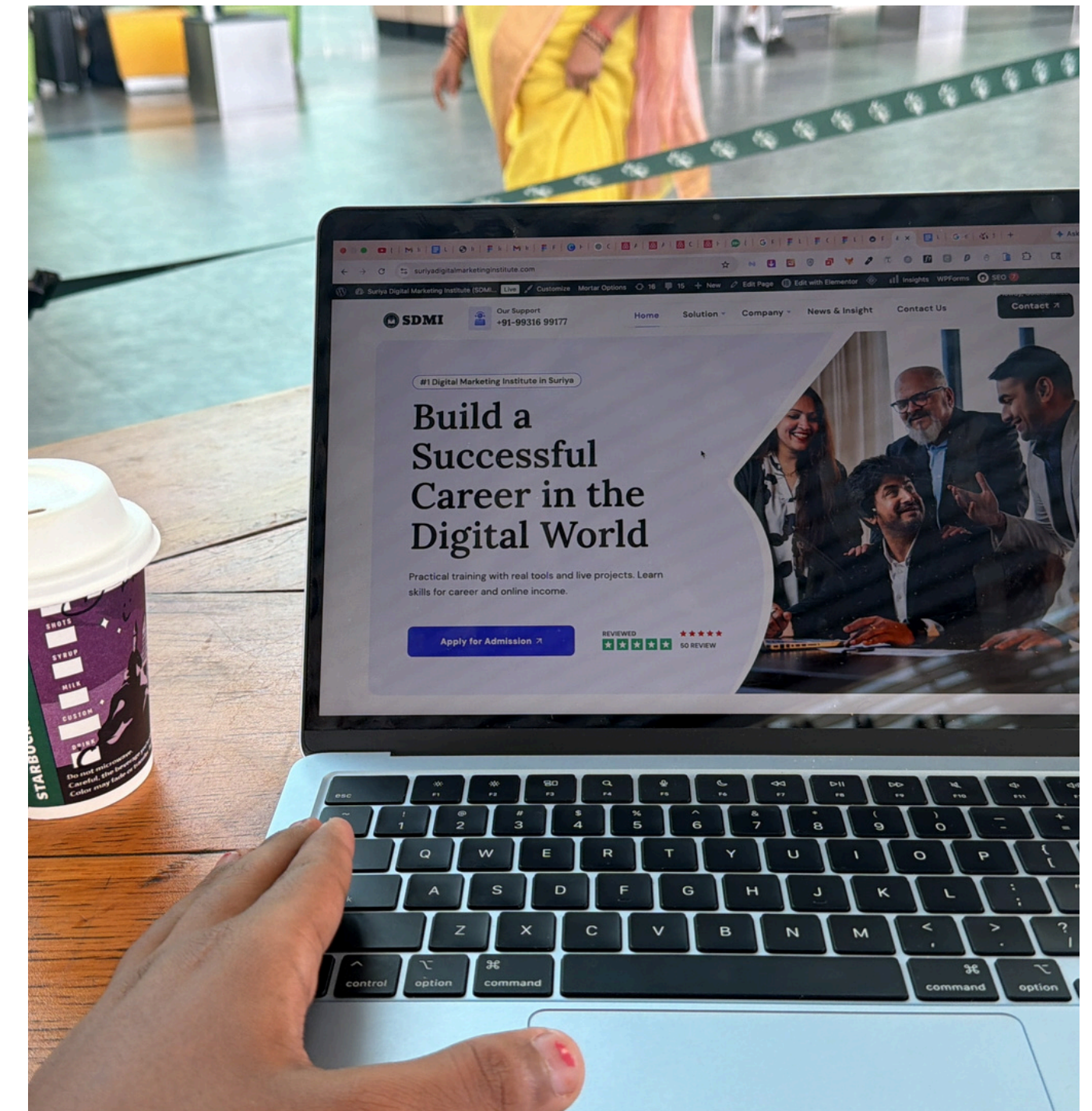
Website Development

Build professional websites and landing pages for businesses

✔ WordPress & Page Builders

✔ Landing Page Creation

★ High Demand Skill



SEO & Content Marketing

Learn how to rank websites and create high-quality content

✔ Keyword Research & SEO

✔ Content Strategy

★ Long-Term Results



Paid Advertising (Ads)

Run ads on Google & social media to generate leads and sales

✔ Google Ads & Meta Ads

✔ Campaign Optimization

★ High ROI Skill





Our Students

Testimonial

Testimonial 1

*Joining SDMI helped me understand digital marketing practically.
Now I can confidently run ads and work on real projects.*

— Student, SDMI

Testimonial 2

*The training is very practical and easy to understand.
I learned real skills and started working on freelance projects.*

— Student, SDMI

www.suriyadigitalmarketinginstitute.com



*"Don't Just
Learn – Start
Earning."*

BUILD
SKILLS.

START EARNING.

Suriya Digital Marketing
Institute (SDMI)

Enroll Now